

Executive Proclamation

State of South Dakota

Office Of The Governor

WHEREAS, The franchise method of marketing employs thousands of individuals in South Dakota and has proven eminently successful in aiding small businesspersons, stimulating South Dakota's and the nation's economy, and satisfying the needs and wants of consumers the world over through quality product and service distribution; and,

WHEREAS, Franchising will contribute \$529 billion dollars in sales to the nation's economy in 1985 and account for more than one-third of all U.S. retail sales, spanning more than 50 industries with over 480,000 franchise outlets, and directly employ some 5.3 million people in the U.S.; and,

WHEREAS, Franchised businesses enjoy a success rate of better than 95 percent; and,

WHEREAS, Franchising represents one of our nation's finest institutions, born and nourished in American free enterprise, enabling many thousands of Americans to fulfill their dreams of owning their own businesses; and,

WHEREAS, Franchising continues to expand internationally, effectively serving ever-greater numbers of people the world over, continuing to provide economic opportunity to people of all classes and backgrounds, and expanding market opportunities to South Dakota businesses; and,

WHEREAS, The International Franchise Association was established in 1960 and has devoted a quarter-century of service to the franchising community, to the concept of franchising and to the enhancement of the quality of life for all Americans:

NOW, THEREFORE, I, WILLIAM J. JANKLOW, Governor of the State of South Dakota, do hereby proclaim the year 1985 as

THE 25TH ANNIVERSARY OF THE INTERNATIONAL FRANCHISE ASSOCIATION

in South Dakota, and I call upon all persons to recognize the role of the unique institution of franchising in our lives and our economy.



ATTEST:

Alice Kundert
ALICE KUNDERT, SECRETARY OF STATE

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this Nineteenth Day of July, in the Year of Our Lord, Nineteen Hundred and Eighty-Five

William J. Janklow
WILLIAM J. JANKLOW, GOVERNOR

STATE OF SOUTH DAKOTA - BUREAU OF ADMINISTRATION - OFFICE OF RECORDS MANAGEMENT - CERTIFICATE OF AUTHENTICITY
THIS IS TO CERTIFY THAT THE MICROPHOTOGRAPHIC IMAGE APPEARING ON THIS SLIDE OF MICROFILM IS AN ACCURATE REPRODUCTION OF THE ORIGINAL RECORD AND WAS MICROFILMED IN THE REGULAR COURSE OF BUSINESS ACCORDING TO THE PROVISIONS OF SOUTH DAKOTA COMPILED LAW 1-27-4. IT IS FURTHER CERTIFIED THAT THE PHOTOGRAPHIC PROCESS USED FOR MICROFILMING OF THE ABOVE RECORDS WAS IN A MANNER AND ON MICROFILM WHICH MEET THE RECOMMENDED REQUIREMENTS OF THE NATIONAL BUREAU OF STANDARDS FOR PERMANENT MICROPHOTOGRAPHIC REPRODUCTIONS.
REDUCTION 25 ROLL NO 4 DATE MICROFILMED 22 July 1986
CAMERA OPERATOR *Joe P. Burt*